

September 8, 2014

Ethan Davis, Andrew Compagna, Nick, Michael Izzo, Janet Jameson, Peter Keppler, Natalie Truesdell, Maria Saiz, Sheila Fay.

Guests: Mike Schade, Watertown Community Foundation

Stephanie Valequelez- hired a coordinator for the Health Watertown group

1. Mike Schade from Watertown Community Foundation presented on the Foundation and the grant giving opportunities. The Foundation was started in 2003, with a volunteer board, and have given away \$500,000 in grants. Give only to organizations that serve Watertown, and provide advocacy. Would prefer we apply for grants for dedicated program or purpose, not able to provide general operating expenses as a town committee. Could provide funds for block parties, approach to river clean-up. The Riverfront grants is rolling grants, and they notify on award within a few weeks.
 - a. Organize an awareness event with refreshments and or minor bike repairs. Ideas also included a band. The focus could be kids ride. The mini grant could be done in October for use in the fall months. You could get the flashing lights.
 - b. Could build the event around the Irving street to Watertown Square on the Watertown.
 - c. Another idea is to close down part of the river road on a Sunday and have an event.
 - d. Circle the city concept of closing road.
2. Faire on the Square is on September 27th. Committee discussed whether the town can provide a small budget for Faire on the Square. Gideon noted that the town may have funds, and we as a committee to make a request. Could do a reflective sticker. Boston Urban Adventours- see if they could create a sticker- that I bike watertown.- "Cycle Watertown", "I bike watertown". We received more helmets to give away. Sheila will contact their Boston Urban Adventours to see if they can create the stickers. We need a design and logo.
 - a. We need bullet points, and a one page document on status of projects.
 - b. Community Path, Sheila created a one page document and she will send it around for review.
 - c. Could raffle off the helmets every half hour, and ask them to write why they like to bike.
 - d. Ask for a voluntary donation to the bike.